

Comparisons of Job Characteristics

Focus Occupation: [Merchandise Displayers and Window Trimmers \(27-1026\)](#)

Associated Occupation: [Floral Designers \(27-1023\)](#)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 88

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

Associated Occupation: Floral Designers (27-1023)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Customer and Personal Service	11.3	15.0	11.4	<<	Extensive education and/or training may be required
Sales and Marketing	5.2	10.1	10.2	0	Current knowledge level may be sufficient
Production and Processing	6.0	8.7	5.0	<<	Extensive education and/or training may be required
Design	5.2	8.4	8.5	0	Current knowledge level may be sufficient
Fine Arts	2.2	6.5	4.5	<<	Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)

Associated Occupation: Floral Designers (27-1023)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Time Management	8.9	10.5	8.3	<	A higher skill level may be required
Service Orientation	7.9	10.0	7.4	<<	Extensive development of skills in this area may be required
Operations Analysis	5.0	8.2	4.8	<<	Extensive development of skills in this area may be required
Management of Material Resources	3.7	7.2	2.2	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 81				
Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)						
Associated Occupation: Floral Designers (27-1023)						
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation		
Visualization	7.5	12.2	12.5	0	Current ability level may be sufficient	
Visual Color Discrimination	6.4	11.9	9.1	<<	Extensive improvement in abilities may be required	
Originality	7.6	11.6	9.6	<	Some improvement in abilities may be required	
Category Flexibility	9.0	11.0	9.1	<	Some improvement in abilities may be required	
Fluency of Ideas	7.6	10.5	9.0	<	Some improvement in abilities may be required	
Trunk Strength	5.7	8.4	9.7	>	Current ability level is likely sufficient	

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 87
Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026) Associated Occupation: Floral Designers (27-1023)		
Work Activities	Exclusivity of Activity	
Arrange merchandise display	76	
Conduct training for personnel	30	
Confer with client regarding type of arrangement desired	92	
Create art from ideas	70	
Decorate using hand or power tools	85	
Design decorative displays	87	
Identify color or balance	69	
Price merchandise	85	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common	Similarity of Focus Occupation to Associated Occupation: n/a
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Focus Occupation: Merchandise Displayers and Window Trimmers (27-1026)
Associated Occupation: Floral Designers (27-1023)

Tools and Technologies	Exclusivity
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Tools and technology data is unavailable for one or both occupations.	
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Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.